

Brand new pinpoint software guarantees effective online searching for your customers and efficiency savings for your council



Facebook. Amazon. My Space. Isn't it time your local authority took a slice of the Web 2.0 action? These days, your customers expect fast and easy access to information – and you don't want to be left behind.

eGovToolkit has the answer. pinpoint is an attractive web-based tool designed specifically to improve communications between local government and its customers.

pinpoint doesn't rely on complicated forms, text links or search engines. It's a totally intuitive interface – guiding customers to precisely the information they want.

You give your customers the information they need, fast. They feel better informed. You free up your planning team for more productive work, deliver efficiency savings, and put your council at the head of the communications curve!

Why choose pinpoint?

pinpoint is designed specifically for use by local government. This very affordable software solution uniquely addresses your customers' requirements for easy to find, interactive information, whilst guaranteeing your council cashable efficiency savings.

Focus on planning

The first pinpoint module improves and simplifies access to planning applications.

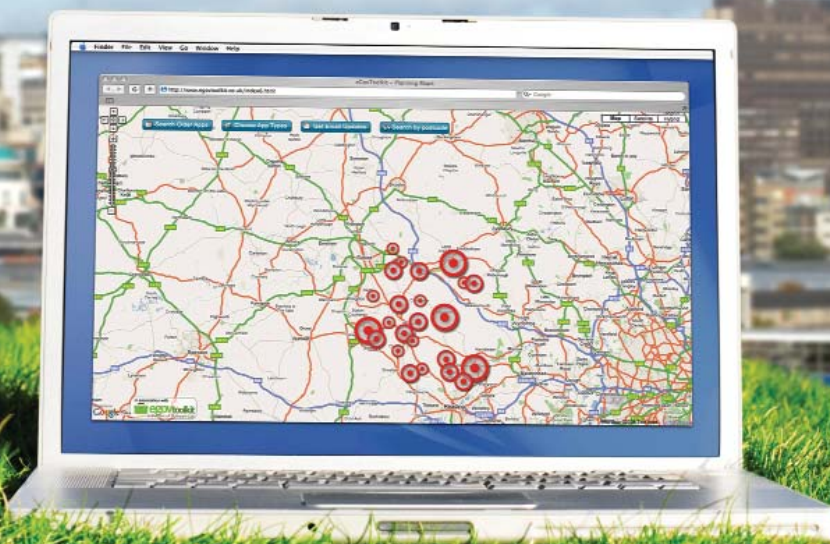
It drops seamlessly into your existing planning search page on your website. Using pinpoint's unique mapping interface, residents have immediate access to both current and historic planning records. They can sign up to receive updates – right down to street level – via email or SMS. pinpoint also automates the collection of consultation responses, feeding comments directly to the appropriate officers.

Easy to set up

You may think you don't need pinpoint – especially if you're already using GIS mapping. After all, why give yourself all the extra work of installing and maintaining new software? Well, you don't have to worry.

pinpoint doesn't replace GIS mapping, or your current planning software. It enhances your existing arrangements by acting as an interface between your software and the end user.

In addition, you have no work to do after the initial set up, because pinpoint is hosted entirely by eGovToolkit. There's no extra software to install, and everything runs from the eGovToolkit server.



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More pinpoint advantages

- > 24/7 viewing of planning applications information – fewer visits, fewer calls, fewer letters.
- > General public can check back over previous applications – useful when applying for planning permission.
- > Improves Performance Assessment ratings and other SCOTIM results.
- > Reduces burden on council officers, improves their efficiency and morale.
- > Hosted service lightens load on the council server.
- > Delivers cashable efficiency savings for your authority.

How much does pinpoint cost?

Local authorities have a choice of two pinpoint packages:

pinpoint Light

Features include:

- > Standard search functions
- > Search older applications
- > Choose type of applications to view
- > Email-based support
- > Weekly uploads

pinpoint Premier

Features include:

- All standard pinpoint options plus:
 - > Postcode Search
 - > Email update service
 - > Unlimited Uploads
 - > Comment collection service
 - > Full Support and Maintenance

Prices start from only £900.00 p/a. Call **01491 822690** or email pinpoint@egovtoolkit.co.uk for full pricing information.

To experience pinpoint for yourself, call or email us. We'll arrange an online demonstration and talk you through how it works.

We'll set up a proof of concept too. We'll do the pilot to ensure your data transfer is correct before making it available for public access.

More about eGovToolkit

pinpoint is the first in a range of products from eGovToolkit, each designed to help public sector organisations become more efficient and effective. Our team has strong links with local government – several are former or serving councillors, and the chief executive has held a cabinet planning and IT portfolio for over five years.

Uniquely, we understand both the systems and the pressures of modern local government.

eGovToolkit is a division of Quincom, whose founder is also the co-owner of Halarose Limited, developers of award-winning EROS, Electoral Registration and Elections Management software in use by over 70 authorities in the UK.



To set up your pinpoint pilot today, or to find out more, call **01494 822 690** or email us at: pinpoint@egovtoolkit.co.uk
www.egovtoolkit.co.uk



doing really useful things....

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